



## **Call for Expression of Interest and Terms of Reference** **Creative Content Writer & Researcher for The Nawi Collective**

### **Introduction**

#### **Hiring institution**

The Nawi – Afrifem Macroeconomics Collective (Nawi Collective) is a Pan-African initiative launched in 2020 and administratively and fiducially housed by the Tax Justice Network (Africa). The Nawi Collective is building a community in Africa of individuals and organisations working on influencing, analysing, deconstructing and reconstructing macroeconomic policies, narratives and understanding of the same through a Pan African feminist lens. As part of this work, the collective will be working with a number of consultants to carry out the communications and outreach pillar of the collective, culminating in a series of outputs by the various consultants.

#### **Purpose of services requested/activities being undertaken**

Nawi works on a Pan-African Feminist deconstruction and reconstruction of macro-level economic policies and narratives to include but not limited to trade (the Africa Continental Free Trade Agreement - AfCFTA), sovereign debt, Tax Justice (from an Illicit Financial Flows perspective) and more.

Nawi is looking for a creative content writer and researcher to take technical policy analyses and policy briefs of around 8-20 pages and synthesize 1-minute Instagram Reel and TikTok **scripts** that our digital team can then use to produce short clips for different social media platforms. Here are some direction examples:

1. [https://www.instagram.com/reel/Caw-pA5uTPM/?utm\\_medium=copy\\_link](https://www.instagram.com/reel/Caw-pA5uTPM/?utm_medium=copy_link)
2. <https://www.instagram.com/reel/CcTbfPPpUJa/?igshid=MDJmNzVkMjY=>

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### **Deliverables**

1. Produce 10 scripts for Instagram Reels and/or, TikTok
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**Inputs to be provided by the Nawi Collective:**

1. Research and policy analysis material
  2. Resource people to ask for clarification
  3. Initial meeting to set tone and direction
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**Duration**

This assignment will last **4 months**

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**Supervisory arrangements**

The consultant will work in close collaboration with the Nawi Digital Media Associate.

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**[Kindly click here and fill in the form if interested](#)**

*Please note that this is a **Call for Expression of Interest** which is designed to help us to hear back from those who may be interested in this assignment. Upon receipt of your application, we shall review and get back to those who closely align with our specifications as set out above.*